



Free of Cost International Online Session on “Knowledge Management”

(June 02, 2020)

11:00AM to 02:00PM

(CPD = 1 point)

OVERVIEW:

National Productivity Organization, Ministry of Industries & Production in collaboration with Asian Productivity Organization (APO), Japan and Pakistan Engineering Council (PEC) is organizing International online session on “**Knowledge Management**”.

Knowledge management is systematic management of an organization's knowledge assets for the purpose of creating value and meeting tactical & strategic requirements; it consists of the initiatives, processes, strategies and systems that sustain and enhance the storage, assessment, sharing, refinement and creation of knowledge.

OBJECTIVES:

The goal of knowledge management is to provide reliable and secure information, as well as make it available throughout your organization's lifecycle. The objectives of KM are as follows;

- Enabling better and faster decision making
- Making it easy to find relevant information and resources
- Reusing ideas, documents, and expertise
- Avoiding redundant effort
- Avoiding making the same mistakes twice
- Taking advantage of existing expertise and experience
- Communicating important information widely and quickly
- Promoting standard, repeatable processes and procedures

CONTENTS:

- Introduction to knowledge management.
- Benefits of knowledge management.
- Implementation of knowledge management
- Case study of pilot project
- ISO 30401:2018
- Q&A

Resource Person: **Ron Yopun** is the founder of Knowledge Associates International group of companies, who are international management consultants with HQ at ST Johns Innovation Center, Cambridge U.K. He is acknowledged as leading international expert and leader in knowledge and innovation management. He chaired the BSI knowledge management standard committee and is a member of the ISO standard working group for knowledge management, assets management, quality and innovation management.

DESIGNED FOR:

Public sector, Private sector, SMEs, Industries and large enterprises.

METHODOLOGY:

Interactive e-lecture, discussions & Case Studies.

Time: 11:00AM to 02:00PM

Selection Criteria: First Come, First Serve basis as limited seats are available

For information Please Contact:

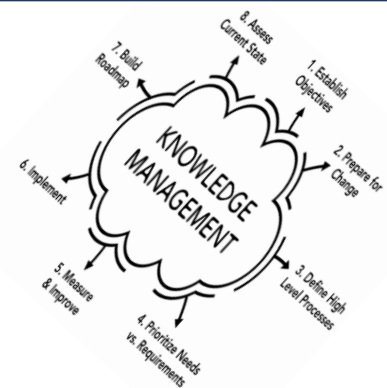
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(Selected candidates will be informed through e-mail)



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