



# International Training Program on “Management Innovation in SMEs (Advanced)” through video conference (15-18 October, 2018) at Islamabad

### OVERVIEW:

National Productivity Organization, Ministry of Industries & Production in collaboration with Asian Productivity Organization (APO), Japan organizing International training program on “Management Innovation in SMEs (Advanced)” through video conference.

### QUALIFICATION OF PARTICIPANTS:

Owners, Managers, Consultants, Government Officials/Policy makers, Professionals with relevant backgrounds and experience and Academia.

### EXPERIENCE & EDUCATION

- At least two years of experience.
- University degree or equivalent qualification.

### OBJECTIVES:

- To gain advanced knowledge of management innovation in SMEs for higher productivity;
- To increase the capacity of SMEs to achieve long-term sustainability through the development of innovative strategies and assessment of innovative strategies/tools;
- To learn about emerging trends in management innovation in SMEs.

### SCOPE:

- Emerging trends in management of innovation in SMEs;
- Innovation creation through "design thinking";
- Practical systems to make innovation sustainable in SMEs;
- Government support for innovation creation in SMEs;
- Innovative strategies for SMEs; and
- Assessment of innovative tools/strategies.

(Limited seats are available)

**Investment:** PKR 10,000/- Only  
(Includes Course Material, Lunch, Tea and International Certificate by APO, Japan)

**Time:** 09:00AM to 04:00PM

**Venue:** Islamabad

**Application deadline  
October 05, 2018**

**For Registration Please Contact**

**Mr. Zia Ur Rehman (0332-5171079)**

**Mr. Siraj M. Khan (0333-5992488)**

**Email:** zia@npo.gov.pk , siraj@npo.gov.pk



### METHODOLOGY

Interactive e-lectures, group discussions, site visit(s), presentations on site visit(s) and/or case studies and final assessment exam.

### PARTICIPATING COUNTRIES

- Pakistan
- India
- Sri Lanka
- Fiji

- Philippine
- Vietnam
- IR Iran