



05-Days Online International Training
"Innovation-led Knowledge Management"
(October 12 - 19, 2020)
(12,14,15,16 & 19)



OVERVIEW:

National Productivity Organization, Ministry of Industries & Production in collaboration with Asian Productivity Organization (APO) is organizing 05-days (03-hours session each day) online International Training on "**Innovation-led Knowledge Management**".

Knowledge management is systematic management of an organization's knowledge assets for the purpose of creating value and meeting tactical & strategic requirements; it consists of the initiatives, processes, strategies and systems that sustain and enhance the storage, assessment, sharing, refinement and creation of knowledge.

OBJECTIVES:

The goal of knowledge management is to provide reliable and secure information, as well as make it available throughout your organization's lifecycle. The objectives of KM are as follows;

- Enabling better and faster decision making
- Making it easy to find relevant information and resources
- Reusing ideas, documents, and expertise
- Avoiding making the same mistakes twice
- Taking advantage of existing expertise and experience
- Communicating important information widely and quickly
- Promoting standard, repeatable processes and procedures

CONTENTS:

Introduction & the Global Knowledge Economy

- Introduction & Overview
- Learning outcomes
- Facilitators Guide
- KM Tools & Techniques manual
- Introduction to the Knowledge Economy & its Types
- Technology Driven Knowledge Economy
- Knowledge Economy and Innovation
- Common Implementation Framework for Knowledge Economy

Why KM?

KM Implementation

- APO KM Framework

KM Methodology

- Introduction and Overview of Implementation Approach

INTERNATIONAL RESOURCE PERSON:

Ron Young is the founder of Knowledge Associates International group of companies, who are international management consultants with HQ at ST Johns Innovation Center, Cambridge U.K. he is acknowledged as leading international expert and though leader in knowledge and innovation management. He chaired the BSI knowledge management standard committee, and is a member of the ISO standard workgroup for knowledge management and assets management.

DESIGNED FOR:

CEO, Executives, Managers, Government Officials, Academics, Researchers Trainers & Consultants involved in KM implementation.

METHODOLOGY:

Interactive e-lecture, discussions & Case Studies.

Time: 02:00 PM to 05:00PM

Investment: Rs. 5,000/-

Attraction: International Trainer, Course Material and Certificate

Application Deadline
October 10, 2020

FOR INFORMATION PLEASE CONTACT:

Mr. Zia ur Rehman

0332-5171079

zia@npo.gov.pk,

zianpo80@gmail.com

Mr. Hammad Altaf

0333-5044973

hammad@npo.gov.pk,

hammad950@yahoo.com

National Productivity Organization
Ministry of Industries & Production
11th Floor, Shaheed-e-Millat Secretariat, Nazim-ud-din Rd
Sector F- 6/1 Blue Area, Islamabad